

SOFHA

Streets of Franklin Heritage Association

Membership Application

The Streets of Franklin Heritage Association is a merchant organization in Franklin, North Carolina, that supports the economic growth of the historic downtown area by creating events, promoting small businesses and enhancing the beauty of our town.

Businesses within the Franklin community that have a physical location (mobile locations, ie food trucks with a Franklin address are included) can join.

Member Benefits

- Partnered marketing for members via print and online. The streets website is being updated as we speak!*
- Awareness campaigns to bring more tourists and customers to Franklin.*
- A community of small business owners for knowledge & support.*
- Involvement in planning of events that will drive traffic and interest to your business.*
- A voice in the business community. We will conduct quick online surveys to discuss future events or requesting input on SOFHA matters.*
- Quarterly meetings in order to connect and work on current topics. Light snacks and drinks will be provided.*
- Free booth spaces at events! An opportunity for members off of main street to benefit from main street event traffic*
- Inclusion and notifications for the many business focused events, meetings and classes in the area*
- Access to the members only Facebook Group allowing an area for roundtable discussion, concerns of theft, business updates (so that we all can better answer the “who’s open today?” question) and business connections. This page is designed for businesses to lift each other up and help each other grow. [facebook.com/groups/sofhanc](https://www.facebook.com/groups/sofhanc)*
- Opportunities for cross marketing with fellow members*
- Inclusion on the upcoming Local Merchant Map (print & online)*
- SOFHA is a Chamber of Commerce member, which in itself offers many benefits!*

Follow us on Facebook and Instagram @SoFHanc

Check out StreetsofFranklinNc.org

To apply, please fill out this form. Please print!

Your Name

Business Name

Business Street Address

Business Phone Number

Business Email

Contact Phone Number (if different than above)

Contact Email (if different than above)

Website

Facebook

Instagram

Member Fee is \$60 annually

If paying by check, make payable to: The Streets of Franklin Heritage Association and mail to Trail Mix 31 E Main Street Franklin, NC 28734 and send with this application

Check #

Cash

Paypal (link coming soon)

Received By:

Date:

Entered in File By:

Date: